

PROOF



PITCH SHOWCASE **OCTOBER 26**

PRESENTED BY
HOT BREAD KITCHEN



At Hot Bread Kitchen's first PROOF Pitch Showcase on October 26, 2022, food entrepreneurs from across New York City will have the opportunity to "proof" their products and take their businesses to the next level. Join us as we celebrate food businesses and open doors for a new generation of entrepreneurs!

As a sponsor of this inaugural event, your brand will be aligned with Hot Bread Kitchen, a respected non-profit organization that creates economic opportunity for immigrant women and women of color in NYC. Your assets and support for this event will reach Hot Bread Kitchen's list of corporate and individual supporters via our website, mailing list and social media accounts; celebrities within the food and hospitality industries; participating small business owners; aspiring entrepreneurs in Hot Bread Kitchen's career programs; and 200+ live audience members hungry to support local businesses.

EXECUTIVE CHEF SPONSOR \$50,000

- Featured logo placement on Hot Bread Kitchen's website, PROOF website, emails, and in printed collateral
- 2 dedicated social media posts; inclusion in social media promotions
- Opportunity for VIP to speak at cocktail hour; verbally thanked at event
- Opportunity for display/demo table and signage at event
- Opportunity to place item in conference gift bags
- 20 complimentary tickets
- Employee engagement opportunities

CHEF DE CUISINE SPONSOR \$25,000

- Featured logo placement on Hot Bread Kitchen's website, PROOF website, emails, and in printed collateral
- 1 dedicated social media post; inclusion in social media promotions
- Verbally thanked at event
- Opportunity for display/demo table and signage at event
- Opportunity to place item in conference gift bags
- 12 complimentary tickets

SOUS CHEF SPONSOR \$10,000

- Logo placement on Hot Bread Kitchen's website, PROOF website, emails, and in printed collateral
- Inclusion in social media promotions
- Verbally thanked at event
- 10 complimentary tickets

CHEF DE PARTIE SPONSOR \$5,000

- Logo placement on Hot Bread Kitchen's website, PROOF website, emails, and in printed collateral
- Inclusion in social media promotions
- Verbally thanked at event
- 6 complimentary tickets

VIP TICKET \$500

INDIVIDUAL TICKET \$250

Join us! Get in touch with Elise Newman, enewman@hotbreadkitchen.org

PROOF.HOTBREADKITCHEN.ORG